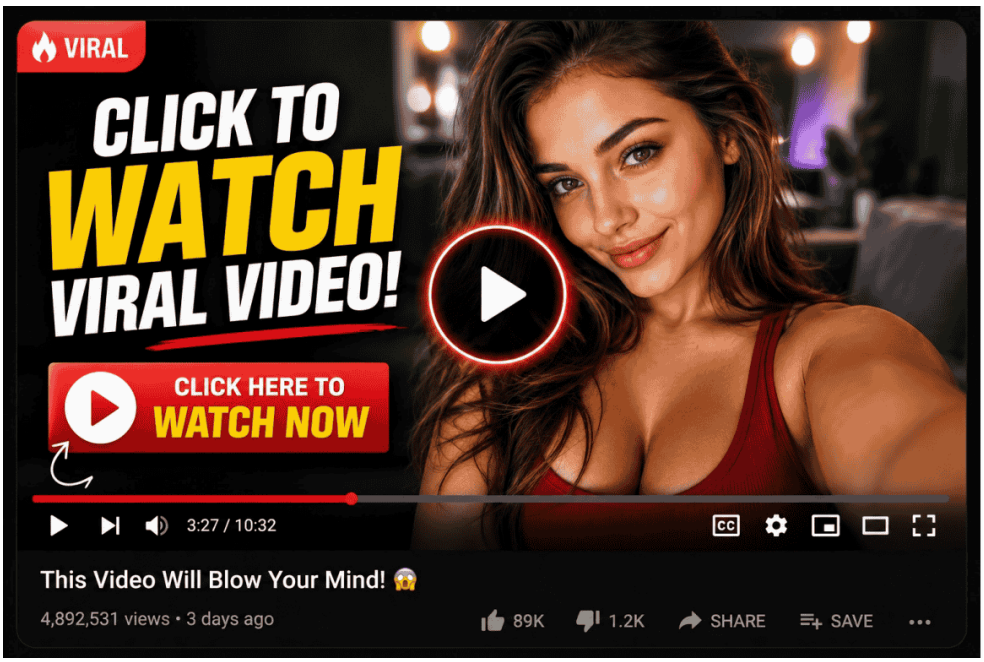viral 9 minute video 9 minutes viral video